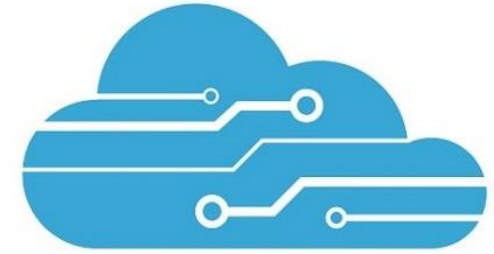


Digital Transformation & Biomedical Transformation



Digitalization



Prof. Samir El-Masri, PhD

CEO at Digitalization

Professor of Digital Technologies

Digital Transformation Expert

Blockchain Expert

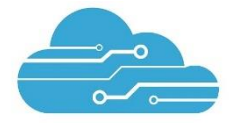
Definition 2

Digital is the convergence of multiple technology innovations enabled by connectivity”

“**Digital transformation** is the organizational change through the use of digital technologies and business models to improve performance”

- Global Center for Digital Business Transformation

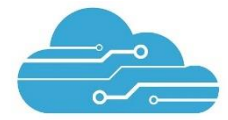
Digitization & Digitalization



Digitalization

Digitization

Digitization & Digitalization



Digitalization

Digitization = Digital Change

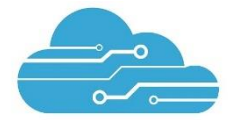
Digitization & Digitalization



Digitization = Digital Change

Digitalization

Digitization & Digitalization



Digitalization

Digitization = Digital Change

Digitalization = Digital Transformation

Digitization & Digitalization

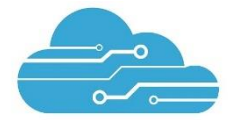


Digitization = Digital Change

Digitalization = Digital Transformation

Digitalization = Digitization + New Digital Business Models

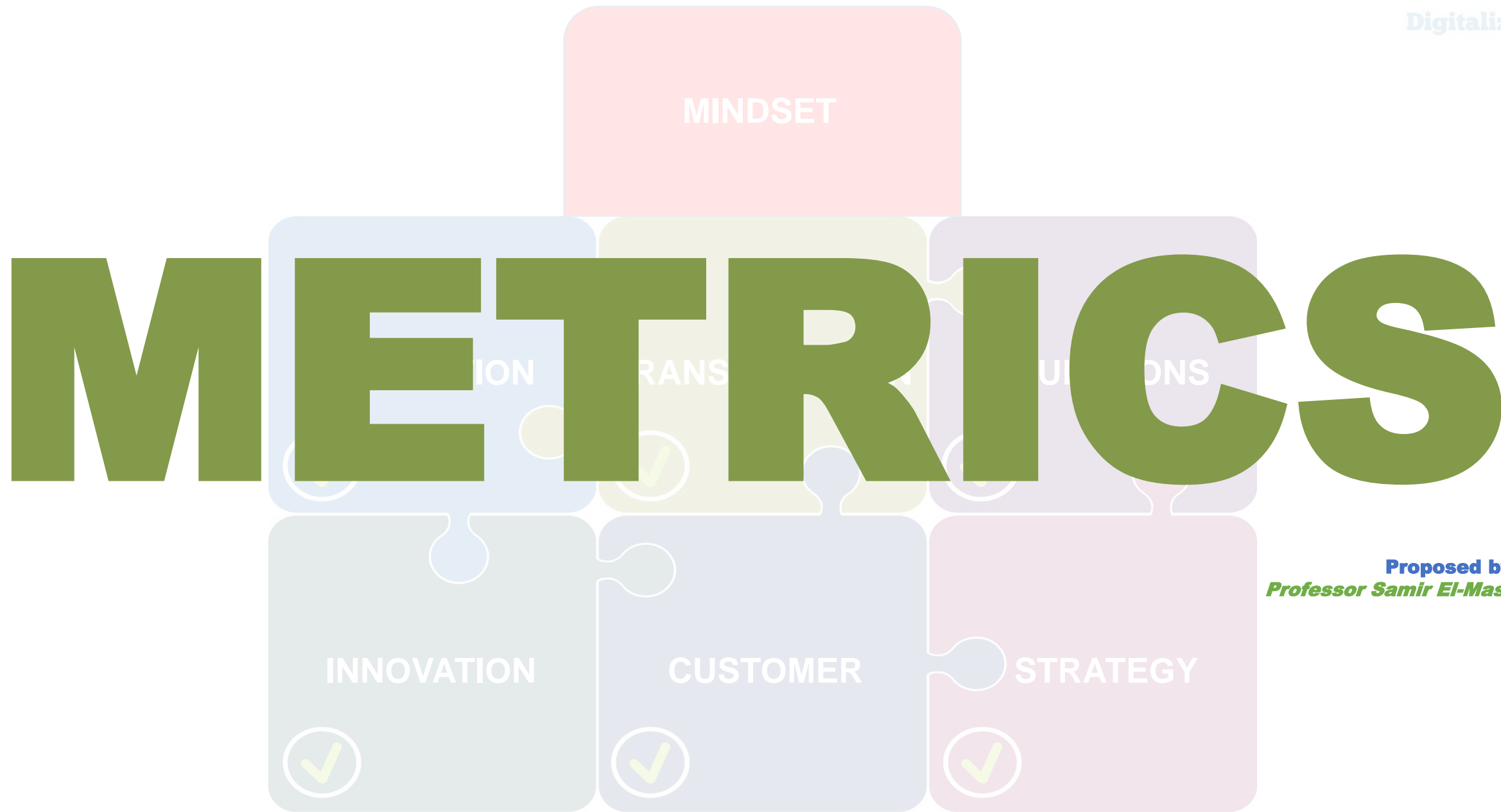
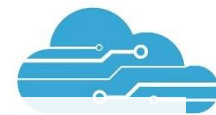
Disruptors & Disrupted



Digitalization

Uber	Airbnb	Alibaba	Amazon
Netflix	Spotify	Google	Facebook
Apple	Expert360	RoboAdvisors	Bitcoin
Skype	LinkedIn	Dropbox	...

Nokia	Kodak
Blackberry	Motorola
Toys R us	Debenhams

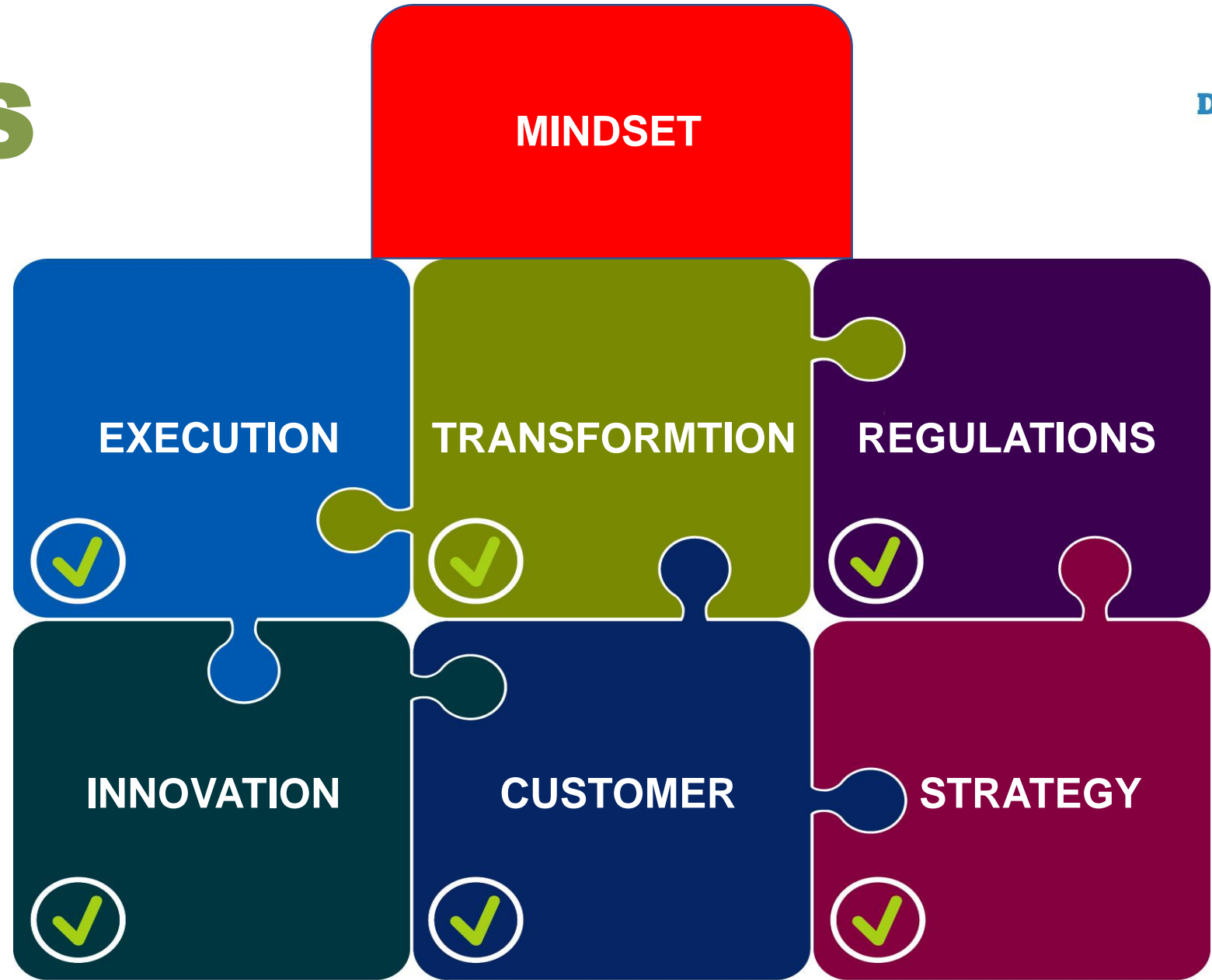


Proposed by:
Professor Samir El-Masri

METRICS

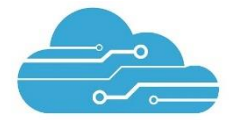


Digitalization



Proposed by:
Professor Samir El-Masri

Roadmap of DT



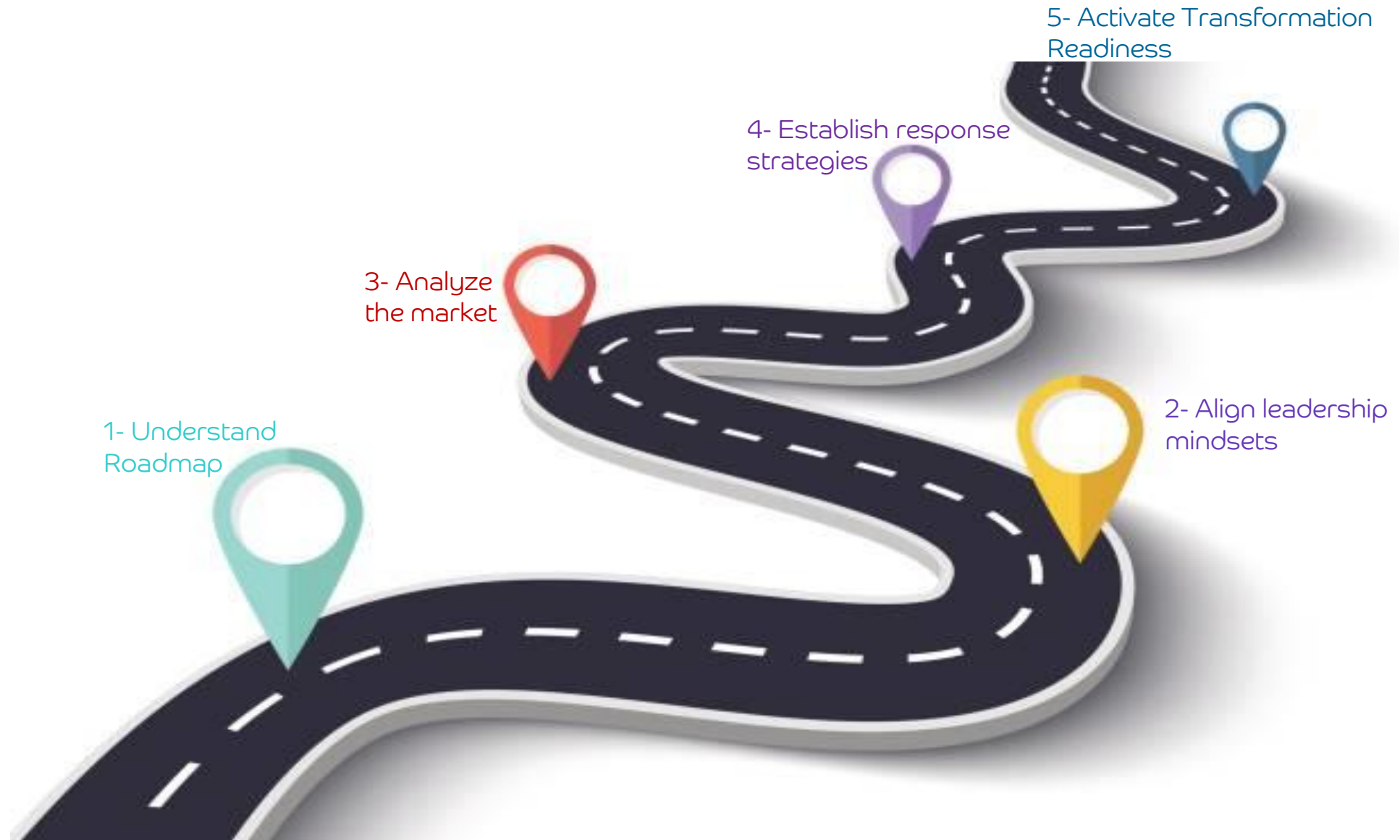
Digitalization



Roadmap 1-6



Digitalization



Roadmap 6-10



Digitalization

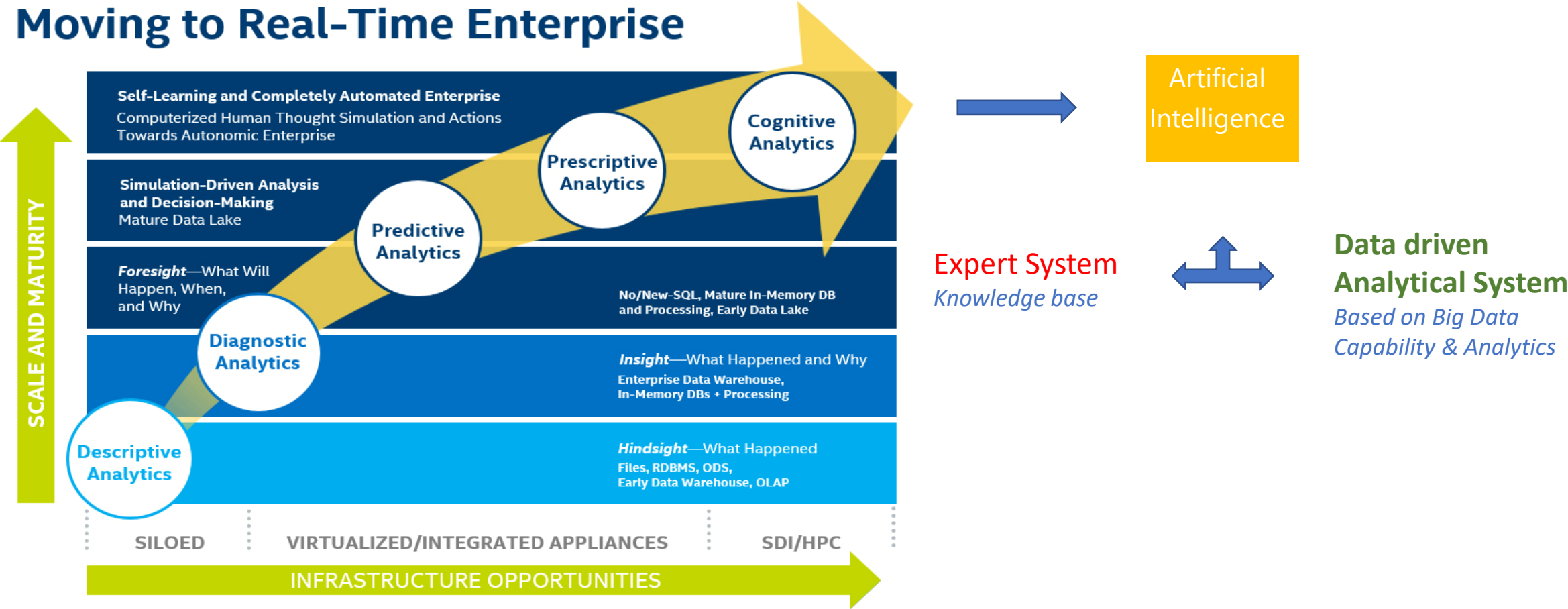


Phases: 1 - 5



Analytics and Artificial Intelligence

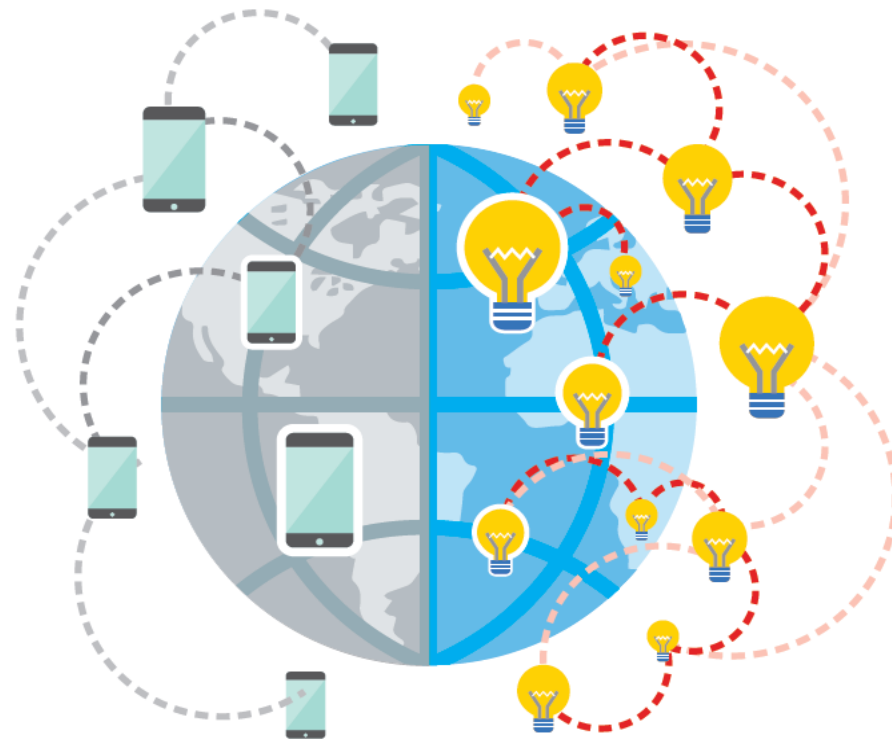
Advanced Analytics Maturity Path: Moving to Real-Time Enterprise



IOT & IIOT

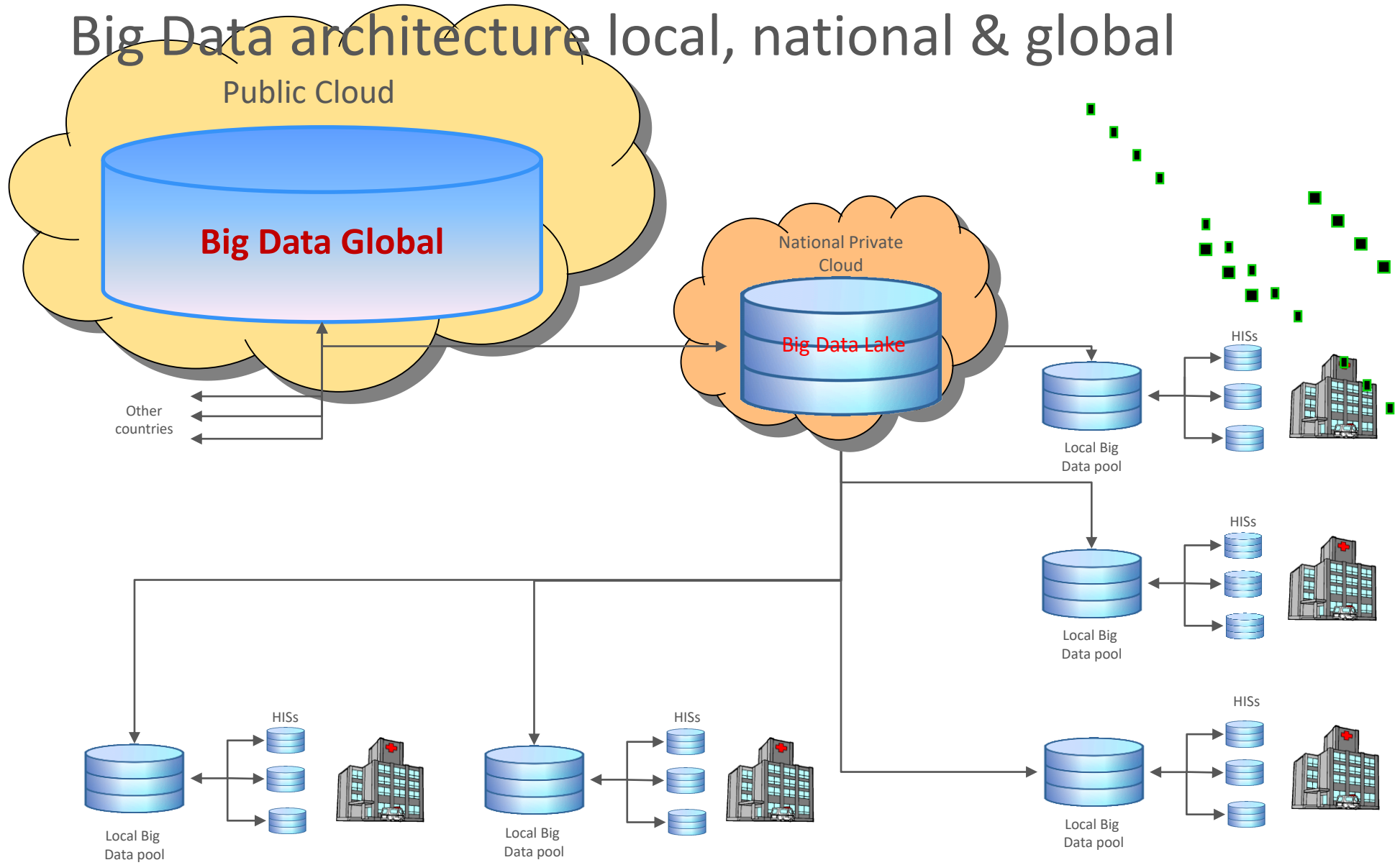
Industrial Internet will bring \$17 Trillion to the world economy
by 2030

In 2015
there were about
5 billion
TOTAL
Internet-connected
devices.

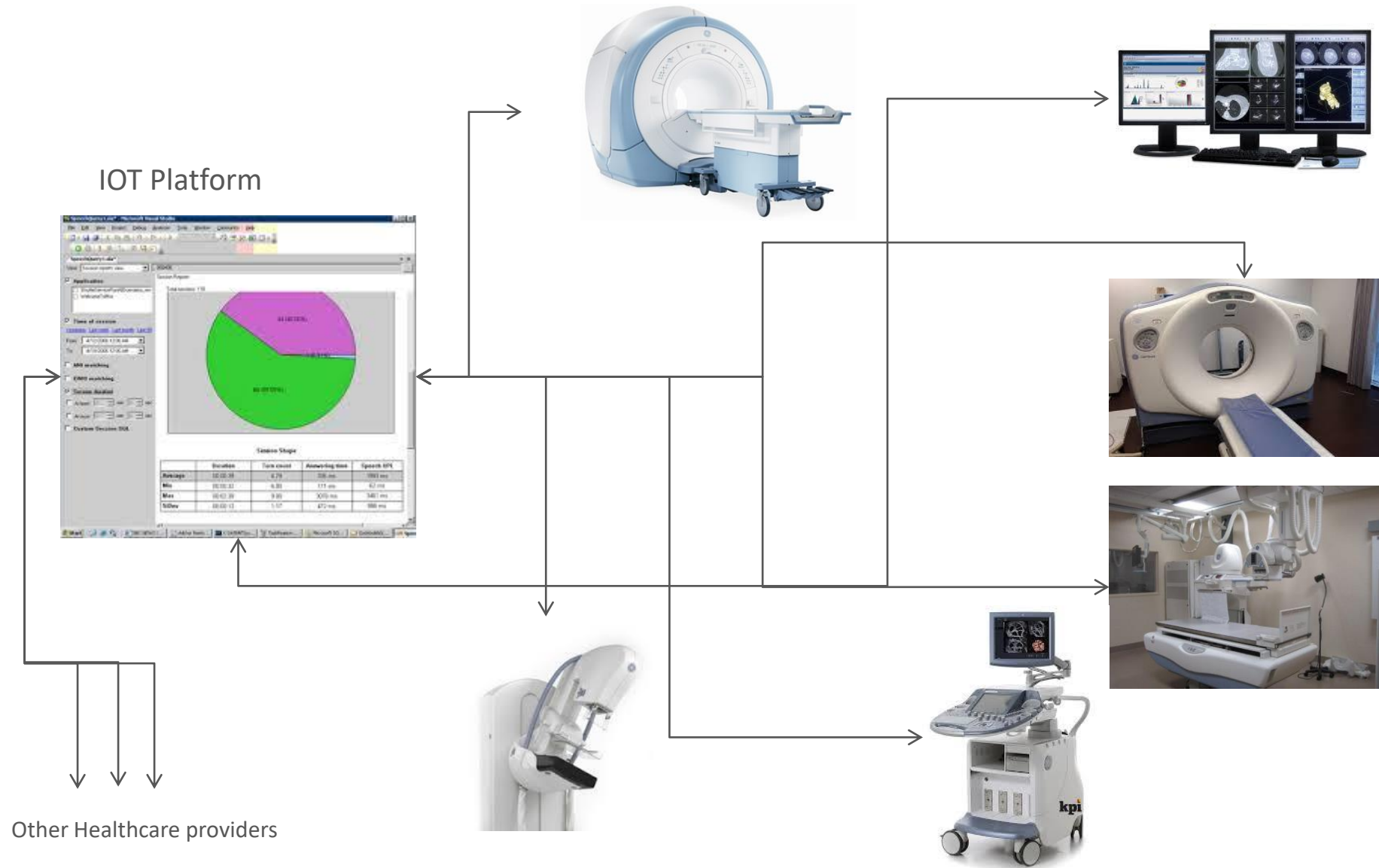


While in 2020,
50 billion
machines will be
online.

Big Data architecture local, national & global



Industrial IOT (medical images)



Neonatal case



Neonatal monitoring and Data stream

- 72 hours storage
- Data taken on the top of hour





- Heart beats
 - Average 130/minute | 7800/hour
- Breathing
 - Average 35/minute | 2100/hour
- Blood oxygen levels
 - 60/minute | 3600/hour

Big Data Lake for NICU

Canada



Australia



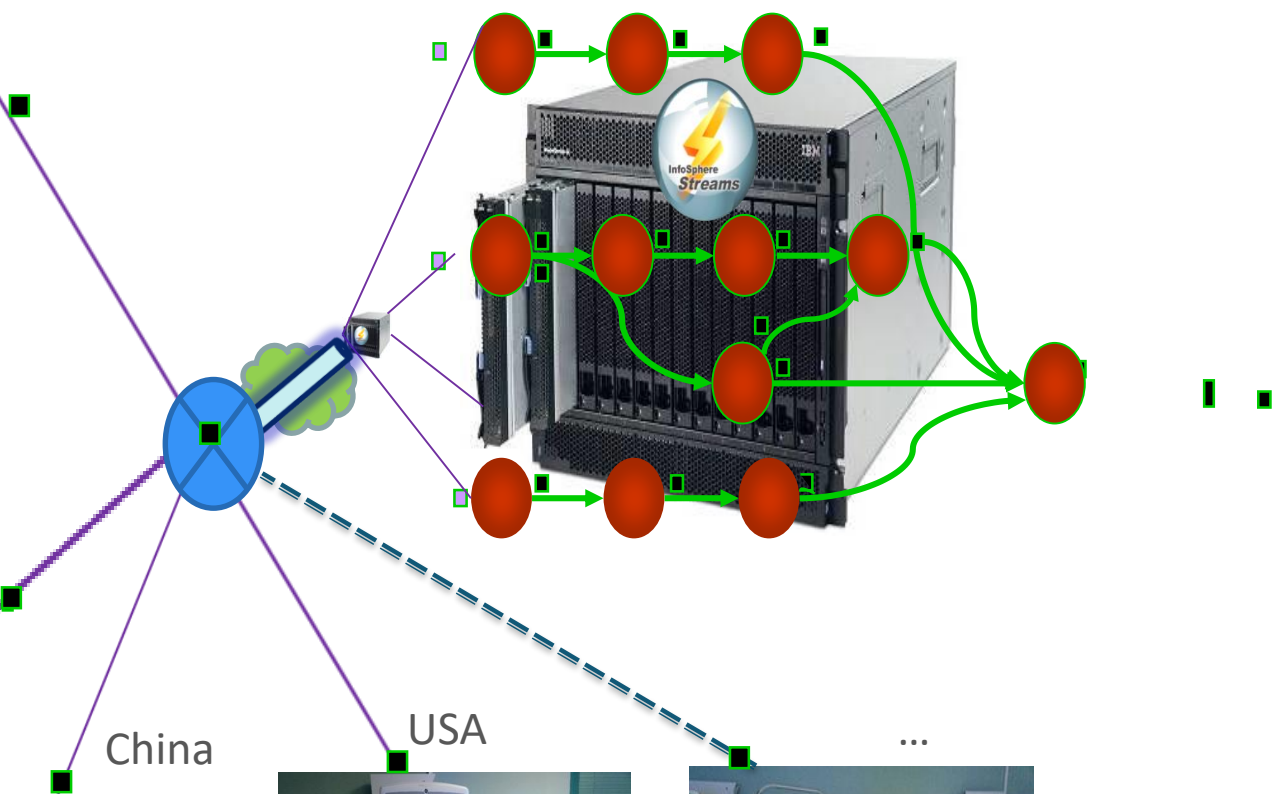
China



USA



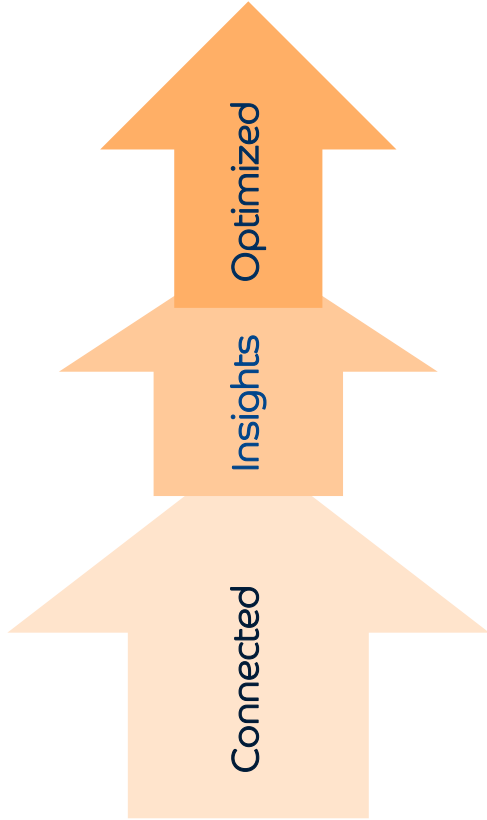
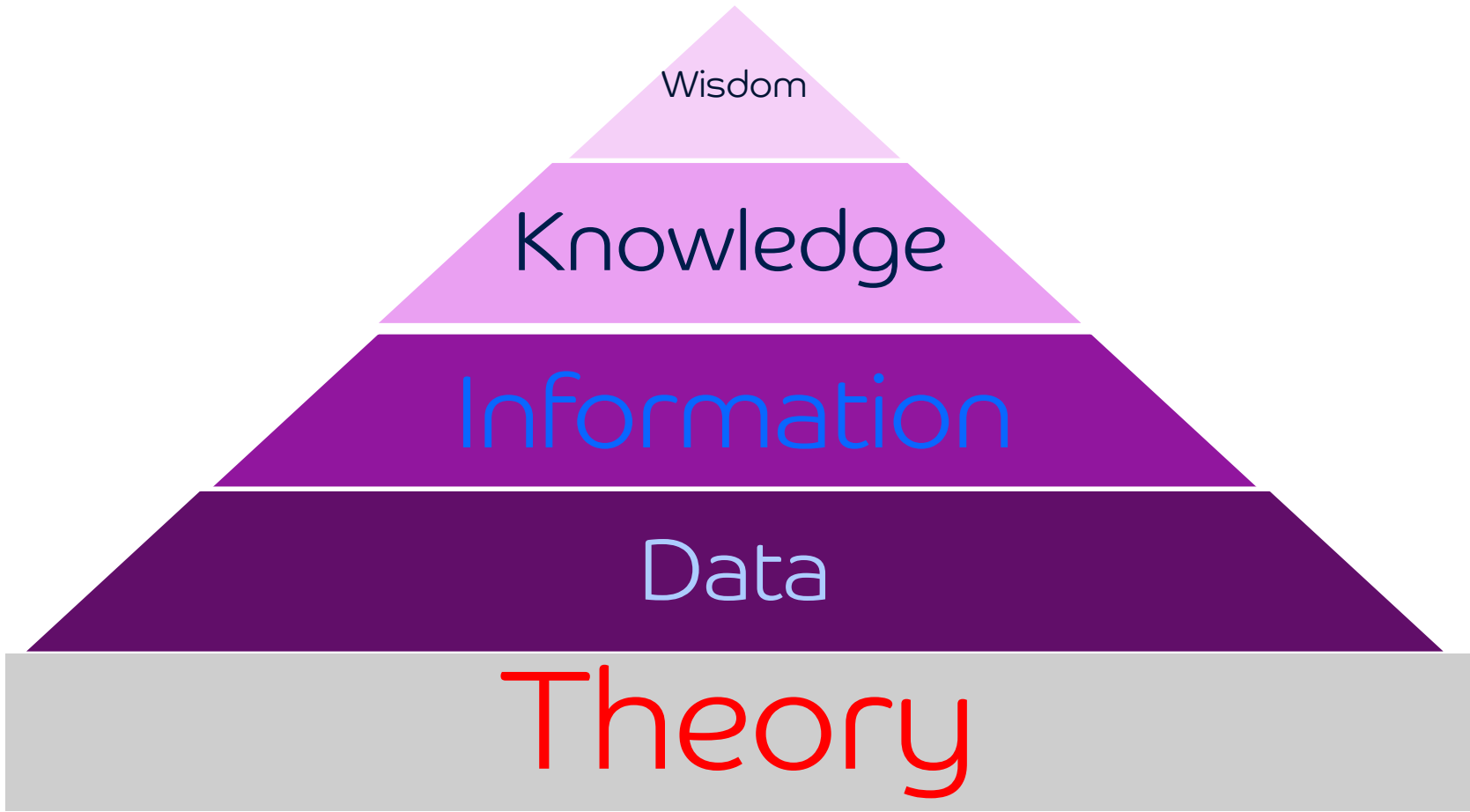
...



Asset Performance Management



Digitalization



The APM Journey for Biomedical Engineering

All Assets: Static & Rotating

Get Connected

MACHINE & EQUIPMENT HEALTH

- Connectivity
- Data Management
- Condition Monitoring
- Data Analysis
- Configurable Dashboards



Securely Connect Equipment



High Probability of Detection and Low False Positive Rate



Data-Rich Actionable Insights

Get Insights

RELIABILITY MANAGEMENT

Machine & Equipment Health Plus:

- Analytics Orchestration
- Analytics Catalog
- Configurable Workflows
- Event Management
- Case & Collaboration Management
- Knowledge Management



Confidence Around the Best Possible Outcomes



Identify Emerging Problems, Highest Risk Assets



Collaboration for Relevant Action

Get Optimized

MAINTENANCE OPTIMIZATION*

Reliability Management Plus:

- Performance Benchmarking
- Asset Maintenance Strategy/Scenarios
- Financially Optimized Asset Strategy
- Work Scoping, Prioritization, & Scheduler
- Inventory Optimization



Balance Performance and Reliability

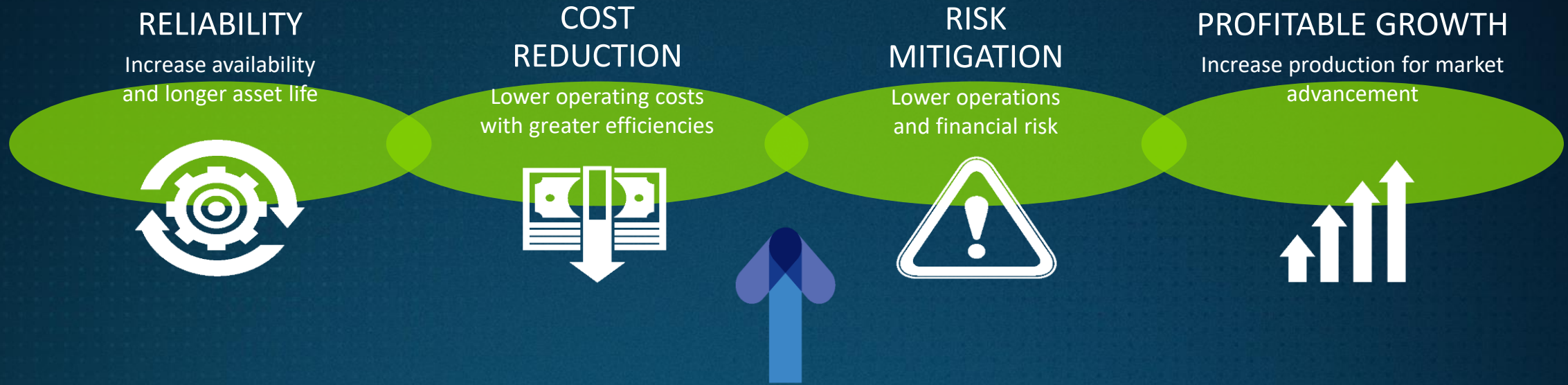


Optimize Maintenance with Less Risk



Maintenance Strategy and Outage Planning

APM Outcomes



APM Capabilities for Industrial Companies

Monitoring and Diagnostics

Asset Lifecycle Management

Predictive Maintenance

Operations Intelligence

ANALYTIC INSIGHTS

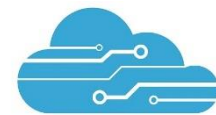
The Industrial Internet Platform

Secure Connected Assets

Industrial Data Management

Industrial Data Science

Mobility and Cloud

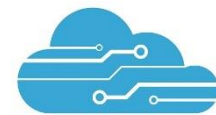


Digitalization

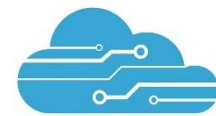
Time-based Maintenance



Condition-based Maintenance



- IOT
- Blockchain
- AI



Digitalization

